





# 'Meet-and-Greet' for communications work packages of H2020-funded projects on cancer

Joining efforts and ideas to improve cancer prevention and screening

# 31 May 2022 | 13:00 -15:00 CEST | Zoom Meeting

## CONCEPT NOTE

#### **BACKGROUND & PURPOSE**

<u>CBIG-SCREEN</u>, <u>PRESCRIP-TEC</u>, <u>CHILI</u>, <u>EU-TOPIA-EAST</u>, <u>EquityCancer-LA</u> and <u>CANCERLESS</u> are 6 European projects that address the prevention and/or early diagnosis of cancer. Of these, 4 have a focus on cervical cancer. Through rigorous research methods, the projects aim to generate new evidence and develop robust and sustainable findings.

GLOBAL ALLIANCE FOR CHRONIC DISEASES (GACD) - PREVENTION AND/OR EARLY DIAGNOSIS OF CANCER (BHC-17) - Total EU funding: € 18.6 million			
CBIG-SCREEN	Working collaboratively with vulnerable women to identify the best implementation gains by screening cervical cancer more effectively in European countries	INSERM (FR)	14
PRESCRIP-TEC	Prevention and Screening Innovation Project Towards Elimination of Cervical Cancer	Academisch Ziekenhuis Groningen (NL)	15
CHILI	A Community-based HPV screening implementation in Low-Income countries	Universiteit Ghent (BE)	12
EU-TOPIA-EAST	TOwards imProved screening for breast, cervical and colorectal cancer in Eastern-Europe: Equitable, Actionable, Sustainable and Trustworthy	Erasmus Medisch Centrum Rotterdam (NL)	8
EquityCancer-LA	Improving equity in access to early diagnosis of cancer: implementation research in different healthcare systems of Latin America	El Consorci de Salut i Social de Catalunya (ES)	7
CANCERLESS	Cancer prevention and early detection among the homeless population in Europe: Co-adapting and implementing the Health Navigator Model	Medizinische Universität Wien (AT)	11

At the end of May (25-31 May), <u>European Week Against Cancer (EWAC</u>) takes place. This is a great time to continue discussions started at the <u>first Meet and Greet in January 2022</u> and to delve deeper into communication, dissemination and exploitation activities and issues.







#### **OBJECTIVES**

The event will provide an opportunity to:

- Present and discuss each project's **communication**, **dissemination** and **exploitation** activities, and expected outcomes and results.
- Identify **synergies**, **complementary activities** and goals, as well as establish ways of working together to avoid duplications.

This online meeting intends to provide an opportunity for EU-funded projects focusing on cancer prevention and early diagnosis to **connect** with each other and engage in **discussions** about their respective communications activities and deliverables. This can form the basis for future collaborations, joint participation at events or social media activities.

### TARGET AUDIENCE

- Leaders, deputy leaders and members of projects' communication/dissemination Work Package (WP)
- Project coordinators
- Project managers
- Other consortium partners in each project

#### FORMAT

- Zoom meeting register in advance <u>here</u>.
- Presentations of the communication activities of each project (each followed by a short Q&A)
- Open discussion

Leaders of the communication/dissemination WPs are invited to exchange experiences, discuss communication developments and deliverables and common challenges and collaboration ideas.

# Leaders of the communication/dissemination WPs (or appointed people) are invited to give a 10-minute presentation. The presentation should include:

1. A short summary (**one slide** maximum) about their **projects** (i.e. duration, funding, coordinator, partners, mission, aim, activities, outputs). Example from C-BIG SCREEN project below:



- 2. A concise description of their project's **communication-related aims and deliverables** in the first 2 years of their project's lifespan;
- 3. The communication tools and resources that they can share with other projects;
- **4.** What they wish to **know** from other projects and any **tasks/events/resources** they wish to **work on with other projects**.

#### The presentation should not be longer than 5-10 slides.

**NB:** Presenters should make sure that the presentation slides include information that they would like to make public since all project presentations will be shared with attendees.







Time	AGENDA	
13:00 – 13:05	<b>Welcome</b> Moderator <b>: Prof <u>Marc Bardou</u></b> , French National Institute of Health and Medical Research (Inserm)	
13:05 – 13:10	<b>Introduction</b> <b>Dr <u>Ioannis Vouldis</u></b> , European Health and Digital Executive Agency (HaDEA), European Commission	
13:10 - 13:20	Presentation of <u>EquityCancer-LA</u> Prof <u>Sónia Dias</u> , Universidade Nova Lisboa	
13:20 –13:25	Q&A	
13:25 – 13:35	Presentation of <u>CBIG-SCREEN</u> Dr <u>Vanessa Moore,</u> European Institute of Women's Health (EIWH)	
13:35 – 13:40	Q&A	
13:40 - 13:50	Presentation of <u>PRESCRIP-TEC</u> Oscar Casanova, Connexis	
13:50 - 13:55	Q&A	
13:55 – 14:05	Presentation of EU-TOPIA-EAST Asst Prof <u>Eveline Heijnsdijk</u> , Erasmus University Medical Center	
14:05 - 14:10	Q&A	
14:10 - 14:20	Presentation of <u>CANCERLESS</u>	
14:20 - 14:25	Dr <u>Beatriz Vallina</u> , Kveloce I+D+i (Senior Europa – Asturias) Q&A	
14:25 - 14:35	Presentation of CHILI	
14:35 - 14:40	Q&A	







14:40 - 14:55	<b>Open discussion</b> Any remaining questions/comments
14:55 – 15:00	Concluding remarks Moderator: Prof. <u>Marc Bardou</u> , Inserm